

FOOD FONT

DIRECTIONS – HOW TO MAKE A FOOD ALPHABET FOR FOOD FONT!

MATERIALS NEEDED:

Material for making the letters

- FOR LARGE LETTERS:
A pad of large white paper (22" x 16" is recommended)
- FOR SMALLER LETTERS:
A package of white paper, styrofoam, or ceramic plates

1 sheet of white poster board (28" x 22" inches)

A digital camera

Food that you will use to make letters

A FOOD FONT Alphabet Checklist

A pen/pencil

Optional:

- Cutting boards
- Some knives
- Scissors
- Rags to wipe off paper or plates

DIRECTIONS – MAKING A FOOD ALPHABET

1. Cut your poster board in half. Take one piece and Fold it in half. This will be your "reflector" that you will place around each letter when photographing them.
2. Find a place that is not in direct sunlight to make the letters. Some good locations are in the shade, near a window, or a room with lots of lighting. You want to find a location where there are not many shadows that are cast.
3. Get your photo area ready. Stand up your poster board reflector so that it is on either side of the plate.



Example of how to setup your reflectors.

4. Make letters on the white paper or plates.
5. Take a picture from a “bird’s eye view” – or directly above the plate or white paper.

PHOTO TIPS:

- Test out to see if the macro/closeup (or flower button) helps give a better picture.
 - Test out the brightness/aperture to get the best picture.
6. As you make the letters, check off the letters and punctuation marks that you have made on the Alphabet Checklist.
 7. When you have checked off all of the letters and characters – you are done!

TO PREPARE THE IMAGES FOR THE FOOD FONT DESIGN TOOL.

1. Transfer all of your photos onto a computer.
2. Crop and resize each image to be 300 pixels x 300 pixels at a resolution of 300 pixels/inch.
3. If you have the expertise, use photo tools to remove the white background and shadow area of each photo. If you do not have the ability to do this – we will help do this for you. (NOTE: if you do this step, your Food alphabet will be loaded sooner in the tool!)
4. Save and name each image with its letter or character. (A.jpg, B.jpg, C.jpg, comma.jpg, questionmark.jpg, etc.)
5. Goto <http://www.foodfont.com> - MAKE A FOOD FONT page – AND follow the directions for uploading your files!!!